



PARTNERSHIP

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Friday Night Live

Club Live

**Friday Night Live
Kids**

**Friday Night Live
Mentoring**

**California Youth
Council**

Tulare County
Office of Education
Jim Vidak,
Superintendent

California Friday Night Live
Collaborative
Adrienne Buckle,
President

Youth Leadership
Institute
Maureen Sedonaen,
President and CEO

Friday Night Live builds
partnerships for positive
and healthy youth
development which
engage youth as active
leaders and resources
in their communities.



www.fridaynightlive.org

Town Hall Meeting Adult Questions

These questions are just a framework and can be used in any combination that works for your community. Each question should be supported with examples and local data when possible. Many of the questions will work well with videos or PSAs that support or illustrate the question.

Problem

1. What kinds of problems are we seeing in our community?
2. How are these problems related to underage drinking?
3. Who is aware of the problem:
4. Parents, teachers, law enforcement, faith community, etc.
5. Why or why not?
6. Who is affected by the problem?
7. What role does the above community members play in the problem /solution?

Access

1. How are young people accessing alcohol?
2. Is alcohol easy for youth to acquire?
Why / Why not?

Norms

1. What norms in our community support underage drinking?
 - a. How can they be changed?
2. What role do adults play in youth drinking attitudes?

Media / Marketing

1. In what ways are our youth exposed to alcohol marketing?

CALIFORNIA

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Media / Marketing (cont.)

2. In what ways does the industry target our youth?
Product? Media Advertising? Placement?
3. How does exposure / placement affect the problem?

Policy

1. What policies does our community have that discourage underage drinking?
 - a. Are they enforced??
2. What policies are needed?

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